

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**American Rambler Productions**  
**138 Conant Street**  
**Beverly, MA 01915**  
**USA**

<u>Contract / Revision</u> 498009 /		<u>Alt Order #</u> 06367254
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 10/10/12 - 10/16/12		<u>Estimate #</u> 494
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 2	KVVU	10/10/12	10/12/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	20	\$15,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	--222--	6			\$725.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
498009 /	06367254

Contract Dates	Product	Estimate #
10/10/12 - 10/16/12	ROMNEY FOR PRESID	494

Advertiser	Original Date / Revision
Romney for President, Inc	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/08/12-10/14/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	---WThF----	:30		\$725.00	NM		
		See MG 2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23										
2	KVVU	10/08/12-10/14/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	---WThF----	:30		\$725.00	NM		
		See MG 2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23										
7	KVVU	10/12/12-10/12/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-----F----	:30		\$725.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
8	KVVU	10/15/12-10/16/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTu-----	:30		\$725.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
9	KVVU	10/15/12-10/16/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTu-----	:30		\$700.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
10	KVVU	10/12/12-10/12/12		Anderson	3-4p	-----F----	:30		\$300.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
11	KVVU	10/16/12-10/16/12		Anderson	3-4p	-Tu-----	:30		\$300.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
12	KVVU	10/12/12-10/12/12		The Dr.Oz Show	4-5p	-----F----	:30		\$350.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
13	KVVU	10/16/12-10/16/12		The Dr.Oz Show	4-5p	-Tu-----	:30		\$350.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
14	KVVU	10/12/12-10/12/12		Fox 5 News at 5	5-530p	-----F----	:30		\$550.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
15	KVVU	10/16/12-10/16/12		Fox 5 News at 5	5-530p	-Tu-----	:30		\$550.00	NM		
Ⓜ		Credited										
16	KVVU	10/12/12-10/12/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-----F----	:30		\$625.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
17	KVVU	10/16/12-10/16/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu-----	:30		\$625.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
18	KVVU	10/12/12-10/12/12		TMZ	730-8p	-----F----	:30		\$850.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
19	KVVU	10/12/12-10/12/12		Fox 5 News M-F 10p-11p	10p-11p	-----F----	:30		\$2,150.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
20	KVVU	10/15/12-10/16/12		Fox 5 News M-F 10p-11p	10p-11p	MTu-----	:30		\$2,150.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
21	KVVU	10/12/12-10/12/12		Extra	M-F 7-730p	-----F----	:30		\$625.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
22	KVVU	10/12/12-10/12/12		Extra	M-F 7-730p	-----F----	:30		\$625.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
23	KVVU	10/12/12-10/12/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-----F----	:30		\$700.00	NM		
Ⓜ		MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4										
<b>Totals</b>											<b>80</b>	<b>\$93,650.00</b>

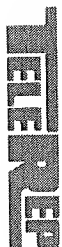
Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	80	\$93,650.00	\$79,602.50
<b>Totals</b>	<b>80</b>	<b>\$93,650.00</b>	<b>\$79,602.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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Rep: TELEREP, INC.  
Run On: Oct24/12 at 18:30

# REP BUYLINES

Order#:  
Station: KVVU-TV LAS VEGAS, NV  
Agency: AMERICAN RAMBLER PRODUCTIONS  
Advertiser: POLIM ROMNEY/PREPUS  
Buyer: STEPHANIE KINCAD

Headline: 6367264 (Mod 1.1)  
Dates: Oct10/12 - Oct16/12  
Product: ROMNEY FOR PRESIDENT  
Tel#:

Traffic# 498009  
Salesperson: TERESA DIFURIA  
Est# 494  
Demo: RA35+

Page: 1  
Requested by: ROSE

Mod Code	Buy Line	Day	Day/Time	Length	Starting Rate	Starting Date	Ending Date	# of Wks	Spw/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
S	1	CASH	M-Tu/6-7A	30S	\$725	Oct15/12	Oct16/12	1	4	4	\$2,900	NEWS	0.0	Oct09/12 Rev #0: A
	2		W-F/6-7A	30S	\$725	Oct10/12	Oct12/12	1	4	4	\$2,900	NEWS	0.0	Oct11/12 Mod #0.1: S
	26		Fri/6-7A	30S	\$725	Oct12/12	Oct12/12	1	1	1	\$725	NEWS	0.0	Oct11/12 Mod #0.1: A
	27		M-Tu/6-7A	30S	\$725	Oct15/12	Oct16/12	1	1	1	\$725	NEWS	0.0	Oct11/12 Mod #0.1: A
	28		Fri/7-9A	30S	\$700	Oct12/12	Oct12/12	1	1	1	\$700	NEWS	0.0	Oct11/12 Mod #0.1: A
	29		M-Tu/7-9A	30S	\$700	Oct15/12	Oct16/12	1	1	1	\$700	NEWS	0.0	Oct11/12 Mod #0.1: A
	30		Fri/3-4P	30S	\$300	Oct12/12	Oct12/12	1	1	1	\$300	ANDERSON COOPER	0.0	Oct11/12 Mod #0.1: A
	31		Tue/3-4P	30S	\$300	Oct16/12	Oct16/12	1	1	1	\$300	ANDERSON COOPER	0.0	Oct11/12 Mod #0.1: A
	32		Fri/4-5P	30S	\$350	Oct12/12	Oct12/12	1	1	1	\$350	DR OZ	0.0	Oct11/12 Mod #0.1: A
	33		Tue/4-5P	30S	\$350	Oct16/12	Oct16/12	1	1	1	\$350	DR OZ	0.0	Oct11/12 Mod #0.1: A
	34		Fri/5-530P	30S	\$550	Oct12/12	Oct12/12	1	1	1	\$550	NEWS	0.0	Oct11/12 Mod #0.1: A
	35		Tue/5-530P	30S	\$550	Oct16/12	Oct16/12	1	0	0	\$0	NEWS	0.0	Oct24/12 Mod #1.1: S
	36		Fri/6-5P	30S	\$625	Oct12/12	Oct12/12	1	1	1	\$625	NEWS	0.0	Oct11/12 Mod #0.1: A
	37		Tue/6-5P	30S	\$625	Oct16/12	Oct16/12	1	1	1	\$625	NEWS	0.0	Oct11/12 Mod #0.1: A
	38		Fri/7-30-8P	30S	\$850	Oct12/12	Oct12/12	1	1	1	\$850	TMZ	0.0	Oct11/12 Mod #0.1: A
	39		Fri/7-30-8P	30S	\$2,150	Oct12/12	Oct12/12	1	1	1	\$2,150	NEWS	0.0	Oct11/12 Mod #0.1: A
	40		M-Tu/10-11P	30S	\$2,150	Oct16/12	Oct16/12	1	1	1	\$2,150	NEWS	0.0	Oct11/12 Mod #0.1: A
	41		Fri/7-730P	30S	\$625	Oct12/12	Oct12/12	1	2	2	\$1,250	EXTRA	0.0	Oct11/12 Mod #0.1: A
	3		M-Tu/7-9A	30S	\$700	Oct15/12	Oct16/12	1	4	4	\$2,800	NEWS	0.0	Oct09/12 Rev #0: A
	4		W-F/7-9A	30S	\$700	Oct10/12	Oct12/12	1	4	4	\$2,800	NEWS	0.0	Oct11/12 Mod #0.1: S



Rep: TELEREP, INC.  
Run On: Oct24/12 at 18:30

Order#:  
Station: KVVU-TV LAS VEGAS, NV

Head# 6367254 (Mod 1.1)  
Dates: Oct10/12 - Oct16/12

# REP BUYLINES

Trade# 498009  
Salesperson: TERESA DIFURIA

Page 2  
Requested by: ROSE

Mod	Buy	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
5	Buy	M-Tu/3-4P	30S	\$300	Oct15/12	Oct16/12	1	2	2	\$600	ANDERSON COOPER	0.0 Oct11/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
24	Buy	Mon/2-3P	30S	\$300	Oct15/12	Oct15/12	1	2	2	\$600	ANDERSON COOPER	0.0 Oct11/12	Mod #0.1: A
		This is a make-good for Oct15 on line-5 for 2 spots/wk											
		Order Comment: TP CHG DUE TO SPORTS, PRE-BOOKED PLS APPROVE.											
6	Buy	W-F/3-4P	30S	\$300	Oct10/12	Oct12/12	1	4	4	\$1,200	ANDERSON COOPER	0.0 Oct11/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
7	Buy	M-Tu/4-5P	30S	\$350	Oct15/12	Oct16/12	1	2	2	\$700	DR OZ	0.0 Oct11/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
25	Buy	Mon/3-4P	30S	\$350	Oct15/12	Oct15/12	1	2	2	\$700	DR OZ	0.0 Oct11/12	Mod #0.1: A
		This is a make-good for Oct15 on line-7 for 2 spots/wk											
		Order Comment: TP CHG DUE TO SPORTS, PRE-BOOKED PLS APPROVE.											
8	Buy	W-F/4-5P	30S	\$350	Oct10/12	Oct12/12	1	4	4	\$1,400	DR OZ	0.0 Oct11/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
9	Buy	M-Tu/5-630P	30S	\$550	Oct15/12	Oct16/12	1	2	2	\$1,100	NEWS	0.0 Oct11/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
10	Buy	W-F/5-530P	30S	\$550	Oct10/12	Oct12/12	1	4	4	\$2,200	NEWS	0.0 Oct11/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
11	Buy	M-Tu/530-6P	30S	\$625	Oct15/12	Oct16/12	1	2	2	\$1,250	NEWS	0.0 Oct11/12	Mod #0.1: S
		Credit taken for 2 spots missed Oct15											
12	Buy	W-F/530-6P	30S	\$625	Oct10/12	Oct12/12	1	4	4	\$2,500	NEWS	0.0 Oct11/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
13	Buy	M-Tu/7-730P	30S	\$625	Oct15/12	Oct16/12	1	0	0	\$0	EXTRA	0.0 Oct11/12	Mod #0.1: S
		Credit taken for 4 spots missed Oct15											
14	Buy	W-F/7-730P	30S	\$625	Oct10/12	Oct12/12	1	2	2	\$1,250	EXTRA	0.0 Oct11/12	Mod #0.1: S
		Credit taken for 2 spots missed Oct11											
15	Buy	M-Tu/730-8P	30S	\$850	Oct15/12	Oct16/12	1	0	0	\$0	TMZ	0.0 Oct11/12	Mod #0.1: S
		Credit taken for 2 spots missed Oct15											
16	Buy	W-F/730-8P	30S	\$850	Oct10/12	Oct12/12	1	1	1	\$850	TMZ	0.0 Oct11/12	Mod #0.1: S
		Credit taken for 1 spot missed Oct11											
17	Buy	M-Tu/10-11P	30S	\$2,150	Oct15/12	Oct16/12	1	4	4	\$8,600	NEWS	0.0 Oct09/12	Rev #0: A
		Contract Comment: MAX 2X DAY											
18	Buy	W-F/10-11P	30S	\$2,150	Oct10/12	Oct12/12	1	4	4	\$8,600	NEWS	0.0 Oct11/12	Mod #0.1: S
		Contract Comment: MAX 2X DAY											
19	Buy	Sat/10-11P	30S	\$1,500	Oct13/12	Oct13/12	1	2	2	\$3,000	NEWS	0.0 Oct09/12	Rev #0: A
		Contract Comment: MAX 2X DAY											
20	Buy	Sun/8-9A	30S	\$850	Oct14/12	Oct14/12	1	1	1	\$850	NEWS	0.0 Oct09/12	Rev #0: A
		Contract Comment: MAX 2X DAY											
21	Buy	Sun/10A-1P	30S	\$7,500	Oct14/12	Oct14/12	1	2	2	\$15,000	NFL FOOTBALL	0.0 Oct09/12	Rev #0: A
		Contract Comment: MAX 2X DAY											
22	Buy	Sun/1-4P	30S	\$8,500	Oct14/12	Oct14/12	1	2	2	\$17,000	NFL FOOTBALL	0.0 Oct09/12	Rev #0: A
		Contract Comment: MAX 2X DAY											
23	Buy	Sun/10-1045P	30S	\$1,250	Oct14/12	Oct14/12	1	2	2	\$2,500	NEWS	0.0 Oct09/12	Rev #0: A
		Contract Comment: MAX 2X DAY											
Total 80 Spots for:										\$93,650		0.0	
Monthly Estimate Dollars:										\$93,650	Oct/12	0.0	Oct/12